

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. Once completed, the Political Record must be provided to the Custodian of the public inspection file along with all other required documentation to be placed in the file and retained for two (2) years. All fields are required. Please write "N/A" for all fields that are not applicable.

This record is for:

- ☒ a candidate request
☐ an election message request *
☐ an issue request *

The request was:

- ☒ accepted # 038178
☐ rejected

WTWC

Candidate Named In Message: Loranne Ausley

Office Being Sought: Florida House (D)

Election or Issue Referred to: general

Sponsor (or authorized candidate committee): _____

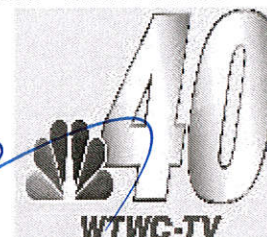
Treasurer of Authorized Candidate Committee: William Holliman

Person Ordering Advertising: Caroline Bahng

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

ORDER

Orders
Order / Rev: 638178
Alt Order #:
Product Desc: AUSLEY FOR FLORIDA HOUSE
Estimate: 2506
Flight Dates: 10/10/16 - 10/16/16
Original Date / Rev: 10/03/16 / 10/03/16
Order Type: GENERAL

Primary AE: House House-Tally WTWC
Sales Office: LWTWC
Sales Region: LOC

Agency Name: Screen Strategies Media-Fairfax
Buying Contact:
Billing Contact:
 11150 Fairfax Blvd Ste 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Lorraine Ausley for Florida House-D
Demographic: A25-54
Product Codes: Political Candidate
Priority: Pol4
Revenue Codes: AGY, Political, Political Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 88238
Agency External ID: 8114
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/10/16	10/16/16	51	\$5,695.00	\$4,840.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	51	\$5,695.00	\$4,840.75	0.00
Totals	51	\$5,695.00	\$4,840.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House House-Tally WTWC	LWTWC	LOC	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTWC	10/10/16	10/16/16	M-F 7a-9a/Today Show TODAY SHOW	CM	7a-9a	MTWTF--	:30	5	\$80.00	Pol3	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--					5	\$80.00		0.00			
N 2	WTWC	10/10/16	10/16/16	Sa Today Show SATURDAY TODAY	CM	7a-9a	-----S-	:30	1	\$15.00	Pol4	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S-					1	\$15.00		0.00			
N 3	WTWC	10/10/16	10/16/16	Su Today Show SUNDAY TODAY	CM	8a-9a	-----S	:30	1	\$15.00	Pol4	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S					1	\$15.00		0.00			
N 4	WTWC	10/11/16	10/16/16	M-F 9a-10a/Today Show TODAY SHOW	CM	9a-10a	-T--F--	:30	2	\$35.00	Pol3	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T--F--					2	\$35.00		0.00			
N 5	WTWC	10/10/16	10/12/16	M-F 10a-11a/Today Sh TODAY SHOW	CM	10a-11a	M-W----	:30	2	\$35.00	Pol3	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	M-W----					2	\$35.00		0.00			
N 6	WTWC	10/13/16	10/13/16	M-F 11a-12p RACHAEL RAY	CM	11a-12p	---T---	:30	1	\$15.00	Pol4	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---T---					1	\$15.00		0.00			

Order / Rev: 638178
 Alt Order #:
 Flight Dates: 10/10/16 - 10/16/16

Advertiser: Lorraine Ausley for Florida House-D
 Product Desc: AUSLEY FOR FLORIDA HOUSE
 Estimate: 2506
WTWC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WTWC	10/14/16	10/14/16	M-F 12p-1p JUDGE MATHIS	CM	12p-1p	----F--	:30	1	\$25.00	Pol4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----F--		1				\$25.00		0.00			
N 8	WTWC	10/11/16	10/11/16	Days of Our Lives Days of Our Lives	CM	1p-2p	-T-----	:30	1	\$20.00	Pol4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T-----		1				\$20.00		0.00			
N 9	WTWC	10/10/16	10/12/16	M-F 2p-3p MAURY	CM	2p-3p	M-W----	:30	2	\$50.00	Pol3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	M-W----		2				\$50.00		0.00			
N 10	WTWC	10/10/16	10/16/16	M-F 3p-4p STEVE HARVEY	CM	3p-4p	MTWTF--	:30	5	\$45.00	Pol4	0.00	NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--		5				\$45.00		0.00			
N 11	WTWC	10/11/16	10/16/16	M-F 4p-5p ELLEN	CM	4p-5p	-T-TF--	:30	3	\$75.00	Pol3	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T-TF--		3				\$75.00		0.00			
N 12	WTWC	10/10/16	10/13/16	M-F 5p-6p DR PHIL	CM	5p-6p	M-WT---	:30	3	\$95.00	Pol3	0.00	NM	3	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	M-WT---		3				\$95.00		0.00			
N 13	WTWC	10/10/16	10/16/16	M-F NBC Nightly News NBC Nightly News	CM	630p-7p	MTWTF--	:30	5	\$200.00	Pol3	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--		5				\$200.00		0.00			
N 14	WTWC	10/16/16	10/16/16	Sa-Su Nightly News NBC NIGHTLY NEWS	CM	630p-7p	-----S	:30	1	\$210.00	Pol3	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S		1				\$210.00		0.00			
N 15	WTWC	10/11/16	10/16/16	M-F 6p-630p FAMILY FEUD	CM	6p-630p	-TW-F--	:30	3	\$220.00	Pol2	0.00	NM	3	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-TW-F--		3				\$220.00		0.00			
N 16	WTWC	10/10/16	10/13/16	M-F 7p-730p ENTERTAINMENT 2NITE	CM	7p-730p	MT-T---	:30	3	\$155.00	Pol2	0.00	NM	3	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MT-T---		3				\$155.00		0.00			
N 17	WTWC	10/10/16	10/16/16	M-F 730p-8p FAMILY FEUD	CM	730p-8p	M-W-F--	:30	3	\$210.00	Pol2	0.00	NM	3	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	M-W-F--		3				\$210.00		0.00			
N 18	WTWC	10/10/16	10/16/16	Monday Prime Specials THE VOICE	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	-----	:30	1	\$255.00	Pol4	0.00	NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	M-----		1				\$255.00		0.00			
N 19	WTWC	10/10/16	10/16/16	Tuesday Prime B THIS IS US	CM	9p-10p	-T-----	:30	1	\$275.00	Pol3	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T-----		1				\$275.00		0.00			
N 20	WTWC	10/10/16	10/16/16	Wednesday Prime C CHICAGO PD	CM	10p-11p	--W----	:30	1	\$105.00	Pol4	0.00	NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--W----		1				\$105.00		0.00			
N 21	WTWC	10/10/16	10/16/16	Thursday Prime A2 THE GOOD PLACE	CM	830p-9p	---T---	:30	1	\$130.00	Pol4	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 638178
 Alt Order #:
 Flight Dates: 10/10/16 - 10/16/16

Advertiser: Lorraine Ausley for Florida House-D
 Product Desc: AUSLEY FOR FLORIDA HOUSE
 Estimate: 2506

WTWC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 21	WTWC	10/10/16	10/16/16	Thursday Prime A2 THE GOOD PLACE	CM	830p-9p	---T---	:30	1	\$130.00	Pol4	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	---T---		1			\$130.00			0.00			
N 22	WTWC	10/10/16	10/16/16	Thursday Prime C THE BLACKLIST	CM	10p-11p	---T---	:30	1	\$320.00	Pol4	0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	---T---		1			\$320.00			0.00			
N 23	WTWC	10/10/16	10/16/16	Tonight Show Tonight Show	CM	1135p-1236a	MT-TF--	:30	4	\$45.00	Pol3	0.00	NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	MT-TF--		4			\$45.00			0.00			
													Totals	51	\$5,695.00

Ausley for Florida House

C38178



Station	WTWC-TV	Buyer	Caroline Bahng
Market	Tallahassee	Email	caroline@screenstrategies.com
Flight Dates	10/10/2016 - 10/16/2016 Revised (Est. 2506)	Phone	703-272-7300

Program Name	DP	Days Length	Rate	Mon 10/10	Tue 10/11	Wed 10/12	Thu 10/13	Fri 10/14	Sat 10/15	Sun 10/16	Total
Today Show 7:00 AM - 9:00 AM	EM	M-F 30	\$80.00 \$400.00	1	1	1	1	1			5
Sold Out: Lowest Rate to Clear per WTWC											
Saturday Today 7:00 AM - 9:00 AM	EM	Sa 30	\$15.00 \$15.00						1		1
Sunday Today 8:00 AM - 9:00 AM	EM	Su 30	\$15.00 \$15.00							1	1
Today II 9:00 AM - 10:00 AM	DT	M-F 30	\$35.00 \$70.00		1			1			2
Sold Out: Lowest Rate to Clear per WTWC											
Today III 10:00 AM - 11:00 AM	DT	M-F 30	\$35.00 \$70.00	1		1					2
Sold Out: Lowest Rate to Clear per WTWC											
Rachael Ray 11:00 AM - 12:00 PM	DT	M-F 30	\$15.00 \$15.00				1				1
Judge Mathis 12:00 PM - 1:00 PM	DT	M-F 30	\$25.00 \$25.00					1			1
Days of Our Lives 1:00 PM - 2:00 PM	DT	M-F 30	\$20.00 \$20.00		1						1
Maury Povich 2:00 PM - 3:00 PM	DT	M-F 30	\$50.00 \$100.00	1		1					2
Sold Out: Lowest Rate to Clear per WTWC											
Steve Harvey 3:00 PM - 4:00 PM	EF	M-F 30	\$45.00 \$225.00	1	1	1	1	1			5
Sold Out: Lowest Rate to Clear per WTWC											

Ausley for Florida House



Station	WTWC-TV	Buyer	Caroline Bahng	
Market	Tallahassee	Email	caroline@screenstrategies.com	
Flight Dates	10/10/2016 - 10/16/2016 Revised (Est. 2506)		Phone	703-272-7300

Program Name	DP	Days Length	Rate	Mon 10/10	Tue 10/11	Wed 10/12	Thu 10/13	Fri 10/14	Sat 10/15	Sun 10/16	Total
Ellen 4:00 PM - 5:00 PM	EF	M-F 30	\$75.00 \$225.00		1		1	1			3
Sold Out: Lowest Rate to Clear per WTWC											
Dr. Phil 5:00 PM - 6:00 PM	EF	M-F 30	\$95.00 \$285.00	1		1	1				3
Sold Out: Lowest Rate to Clear per WTWC											
NBC Nightly News 6:30 PM - 7:00 PM	EN	M-F 30	\$200.00 \$1,000.00	1	1	1	1	1			5
Sold Out: Lowest Rate to Clear per WTWC											
NBC Nightly News 6:30 PM - 7:00 PM	EN	Su 30	\$210.00 \$210.00							1	1
Sold Out: Lowest Rate to Clear per WTWC											
Family Feud 6:00 PM - 6:30 PM	PA	M-F 30	\$220.00 \$660.00		1	1		1			3
Sold Out: Lowest Rate to Clear per WTWC											
Ent Tonight 7:00 PM - 7:30 PM	PA	M-F 30	\$155.00 \$465.00	1	1		1				3
Sold Out: Lowest Rate to Clear per WTWC											
Family Feud 7:30 PM - 8:00 PM	PA	M-F 30	\$210.00 \$630.00	1		1		1			3
Sold Out: Lowest Rate to Clear per WTWC											
The Voice 8:00 PM - 10:00 PM	PT	M 30	\$255.00 \$255.00	1							1
This is Us 9:00 PM - 10:00 PM	PT	Tu 30	\$275.00 \$275.00		1						1
Chicago PD 10:00 PM - 11:00 PM	PT	W 30	\$105.00 \$105.00			1					1

Ausley for Florida House



Station	WTWC-TV	Buyer	Caroline Bahng	
Market	Tallahassee	Email	caroline@screenstrategies.com	
Flight Dates	10/10/2016 - 10/16/2016 Revised (Est. 2506)		Phone	703-272-7300

Program Name	DP	Days Length	Rate	Mon 10/10	Tue 10/11	Wed 10/12	Thu 10/13	Fri 10/14	Sat 10/15	Sun 10/16	Total
The Good Place 8:30 PM - 9:00 PM	PT	Th 30	\$130.00 \$130.00				1				1
The Blacklist 10:00 PM - 11:00 PM	PT	Th 30	\$320.00 \$320.00				1				1
Tonight Show 11:35 PM - 12:35 AM	LF	M-F 30	\$45.00 \$180.00	1	1		1	1			4
Sold Out: Lowest Rate to Clear per WTWC											
Station Totals			\$5,695.00	10	10	9	10	9	1	2	51

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WTWC-TV

Date: 10/6/2016

I, Screen Strategies Media,

being/on behalf of: Loranne Ausley,

a legally qualified candidate of the Democratic

political party for the office of: State House

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$4,840.75

I represent that the payment for the above described broadcast time has been furnished by:

Ausley for Florida House

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

William Holliman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/6/2016

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature

Halley Stinchfield
Printed Name

DCS
Title

INVOICE



WTWC
8440 Deerlake S
Tallahassee, FL 32312
Main: (850) 893-4140
Billing: (850) 893-4140

Invoice #	Invoice Date	Invoice Month	Invoice Period
638178-1	10/16/16	October 2016	10/10/16 - 10/16/16

Property	Account Executive	Sales Office	Sales Region
WTWC	House House-Tally WTWC	Local-Tallahassee	Local

Billing Address:

Screen Strategies Media-Fairfax
Attention: Accounts Payable
11150 Fairfax Blvd Ste 505
Fairfax, VA 22030

Send Payment To:

WTWC
REMIT TO Sinclair Broadcast Group
c/o WTWC
PO Box 206270
Dallas, TX 75320-6270

Advertiser	Product	Estimate Number
Loranne Ausley for Florida	AUSLEY FOR FLORIDA HC	2506

Flight Dates	Order #	Alt Order #
10/10/16 - 10/16/16	638178	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
8114	88238

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/10/16	10/16/16	TODAY SHOW	7a-9a	MTWTF--	:30	5	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 MTWTF-- 5 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTWC	M	10/10/16	7:28 AM	TODAY SHOW	7a-9a	:30	FLLA201602H	\$80.00 NM
2	WTWC	Tu	10/11/16	8:51 AM	TODAY SHOW	7a-9a	:30	FLLA201602H	\$80.00 NM
4	WTWC	W	10/12/16	7:57 AM	TODAY SHOW	7a-9a	:30	FLLA201602H	\$80.00 NM
3	WTWC	Th	10/13/16	8:28 AM	TODAY SHOW	7a-9a	:30	FLLA201602H	\$80.00 NM
5	WTWC	F	10/14/16	8:54 AM	TODAY SHOW	7a-9a	:30	FLLA201602H	\$80.00 NM
2	10/10/16	10/16/16	SATURDAY TODAY	7a-9a	-----S-	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----S- 1 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTWC	Sa	10/15/16	7:50 AM	SATURDAY TODAY	7a-9a	:30	FLLA201602H	\$15.00 NM
3	10/10/16	10/16/16	SUNDAY TODAY	8a-9a	-----S	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----S 1 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTWC	Su	10/16/16	8:55 AM	SUNDAY TODAY	8a-9a	:30	FLLA201602H	\$15.00 NM
4	10/11/16	10/16/16	TODAY SHOW	9a-10a	-T--F--	:30	2	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -T--F-- 2 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTWC	Tu	10/11/16	9:29 AM	TODAY SHOW	9a-10a	:30	FLLA201602H	\$35.00 NM
2	WTWC	F	10/14/16	9:57 AM	TODAY SHOW	9a-10a	:30	FLLA201602H	\$35.00 NM
5	10/10/16	10/12/16	TODAY SHOW	10a-11a	M-W----	:30	2	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 M-W---- 2 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

INVOICE



Send Payment To:

WTWC
REMIT TO Sinclair Broadcast Group
c/o WTWC
PO Box 206270
Dallas, TX 75320-6270

Invoice #	Invoice Date	Invoice Month	Invoice Period
638178-1	10/16/16	October 2016	10/10/16 - 10/16/16
Advertiser	Product	Estimate Number	
Loranne Ausley for Florida	AUSLEY FOR FLORIDA HC	2506	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
5	10/10/16	10/12/16	TODAY SHOW	10a-11a	M-W----	:30	2	\$35.00	NM																																																																														
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6	10/13/16	10/13/16	RACHAEL RAY	11a-12p	---T---	:30	1	\$15.00	NM																																																																														
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INVOICE



Send Payment To:

WTWC
REMIT TO Sinclair Broadcast Group
c/o WTWC
PO Box 206270
Dallas, TX 75320-6270

Invoice #	Invoice Date	Invoice Month	Invoice Period
638178-1	10/16/16	October 2016	10/10/16 - 10/16/16
Advertiser	Product	Estimate Number	
Loranne Ausley for Florida	AUSLEY FOR FLORIDA H	2506	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/10/16	10/13/16	DR PHIL	5p-6p	M-WT---	:30	3	\$95.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 M-WT--- 3 \$95.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTWC	M	10/10/16	5:23 PM	DR PHIL	5p-6p	:30	FLLA201602H	\$95.00 NM
3	WTWC	W	10/12/16	5:45 PM	DR PHIL	5p-6p	:30	FLLA201602H	\$95.00 NM
2	WTWC	Th	10/13/16	5:38 PM	DR PHIL	5p-6p	:30	FLLA201602H	\$95.00 NM
13	10/10/16	10/16/16	NBC Nightly News	630p-7p	MTWTF--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 MTWTF-- 5 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WTWC	M	10/10/16	6:50 PM	NBC Nightly News	630p-7p	:30	FLLA201602H	\$200.00 NM
4	WTWC	Tu	10/11/16	6:51 PM	NBC Nightly News	630p-7p	:30	FLLA201602H	\$200.00 NM
2	WTWC	W	10/12/16	6:46 PM	NBC Nightly News	630p-7p	:30	FLLA201602H	\$200.00 NM
1	WTWC	Th	10/13/16	6:47 PM	NBC Nightly News	630p-7p	:30	FLLA201602H	\$200.00 NM
3	WTWC	F	10/14/16	6:51 PM	NBC Nightly News	630p-7p	:30	FLLA201602H	\$200.00 NM
14	10/16/16	10/16/16	NBC NIGHTLY NEWS	630p-7p	-----S	:30	1	\$210.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----S 1 \$210.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTWC	Su	10/16/16	6:29 PM	NBC NIGHTLY NEWS	630p-7p	:30	FLLA201602H	\$210.00 NM
15	10/11/16	10/16/16	FAMILY FEUD	6p-630p	-TW-F--	:30	3	\$220.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -TW-F-- 3 \$220.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTWC	Tu	10/11/16	6:18 PM	FAMILY FEUD	6p-630p	:30	FLLA201602H	\$220.00 NM
2	WTWC	W	10/12/16	6:24 PM	FAMILY FEUD	6p-630p	:30	FLLA201602H	\$220.00 NM
3	WTWC	F	10/14/16	6:16 PM	FAMILY FEUD	6p-630p	:30	FLLA201602H	\$220.00 NM
16	10/10/16	10/13/16	ENTERTAINMENT 2NITE	7p-730p	MT-T---	:30	3	\$155.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 MT-T--- 3 \$155.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTWC	M	10/10/16	7:17 PM	ENTERTAINMENT 2NITE	7p-730p	:30	FLLA201602H	\$155.00 NM
1	WTWC	Tu	10/11/16	7:26 PM	ENTERTAINMENT 2NITE	7p-730p	:30	FLLA201602H	\$155.00 NM
3	WTWC	Th	10/13/16	7:17 PM	ENTERTAINMENT 2NITE	7p-730p	:30	FLLA201602H	\$155.00 NM
17	10/10/16	10/16/16	FAMILY FEUD	730p-8p	M-W-F--	:30	3	\$210.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 M-W-F-- 3 \$210.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTWC	M	10/10/16	7:56 PM	FAMILY FEUD	730p-8p	:30	FLLA201602H	\$210.00 NM
2	WTWC	W	10/12/16	7:48 PM	FAMILY FEUD	730p-8p	:30	FLLA201602H	\$210.00 NM
3	WTWC	F	10/14/16	7:46 PM	FAMILY FEUD	730p-8p	:30	FLLA201602H	\$210.00 NM
18	10/10/16	10/16/16	THE VOICE	8:00 PM-10:00 PM	M-----	:30	1	\$255.00	NM

MTWTFSS

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

INVOICE



Send Payment To:

WTWC
REMIT TO Sinclair Broadcast Group
c/o WTWC
PO Box 206270
Dallas, TX 75320-6270

Invoice #	Invoice Date	Invoice Month	Invoice Period
638178-1	10/16/16	October 2016	10/10/16 - 10/16/16
Advertiser	Product	Estimate Number	
Loranne Ausley for Florida	AUSLEY FOR FLORIDA H	2506	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/10/16	10/16/16	THE VOICE	8:00 PM-10:00 PM	M-----	:30	1	\$255.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 M----- 1 \$255.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTWC	M	10/10/16	8:27 PM	THE VOICE	8:00 PM-10:00 PM	:30	FLLA201602H	\$255.00 NM
19	10/10/16	10/16/16	THIS IS US	9p-10p	-T-----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -T----- 1 \$275.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTWC	Tu	10/11/16	9:22 PM	THIS IS US	9p-10p	:30	FLLA201602H	\$275.00 NM
20	10/10/16	10/16/16	CHICAGO PD	10p-11p	--W----	:30	1	\$105.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 --W---- 1 \$105.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTWC	W	10/12/16	10:07 PM	CHICAGO PD	10p-11p	:30	FLLA201602H	\$105.00 NM
21	10/10/16	10/16/16	THE GOOD PLACE	830p-9p	---T---	:30	1	\$130.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---T--- 1 \$130.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTWC	Th	10/13/16	8:51 PM	THE GOOD PLACE	830p-9p	:30	FLLA201602H	\$130.00 NM
22	10/10/16	10/16/16	THE BLACKLIST	10p-11p	---T---	:30	1	\$320.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---T--- 1 \$320.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTWC	Th	10/13/16	10:31 PM	THE BLACKLIST	10p-11p	:30	FLLA201602H	\$320.00 NM
23	10/10/16	10/16/16	Tonight Show	1135p-1236a	MT-TF--	:30	4	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 MT-TF-- 4 \$45.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WTWC	M	10/10/16	11:51 PM	Tonight Show	1135p-1236a	:30	FLLA201602H	\$45.00 NM
3	WTWC	Tu	10/11/16	12:14 AM	Tonight Show	1135p-1236a	:30	FLLA201602H	\$45.00 NM
1	WTWC	Th	10/13/16	11:49 PM	Tonight Show	1135p-1236a	:30	FLLA201602H	\$45.00 NM
4	WTWC	F	10/14/16	12:01 AM	Tonight Show	1135p-1236a	:30	FLLA201602H	\$45.00 NM
Total Spots							51		

Payment Terms 30 Days

<u>Gross Total</u>	\$5,695.00
<u>Agency Commission</u>	\$854.25
<u>Net Amount Due</u>	\$4,840.75

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